



## Los Angeles County Office of Emergency Management and City of El Segundo present

### I Can **Speak**: Crisis Communications Spokesperson Training

*Do you get nervous speaking to members of the media? Do you need help getting an agency spokesperson ready for a media interview?*

This dynamic, four-hour spokesperson training for County Departments and public agencies is offered by the County of Los Angeles Office of Emergency Management (OEM) at no cost.

Learn emergency  
public  
information  
basics

Practice writing  
and speaking  
in sound bites

Deliver on-camera  
interviews with  
increased ease  
and confidence

Understand the  
media industry's  
reporting needs  
and deadlines

#### The Service

- Experienced OEM public information officers are available to travel to any location in the LA County Operational Area
- Delivery of a four-hour training using a combination of didactic and hands-on activities to meet learning objectives
- Every participant will have an opportunity to practice on-camera and receive tailored feedback on their performance

#### More Details:

**When:** January 22, 2020

(8 a.m.-12 noon and 1-5 p.m.)

**Where:** City of El Segundo Police Dept.

348 Main St., El Segundo, CA 90245

**How to Register:** [Click here 8 am-12 pm](#)

[Click here 1-5 p.m.](#)

**City of El Segundo Point of Contact:**

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Los Angeles County Office of Emergency Management

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*Accommodations available upon request*